About Us

Asia Entertainment, Inc. For over 25 years, Asia Entertainment, Inc., an internationally acclaimed, the oldest and most established of the Overseas Vietnamese musical production company, has provided valued entertainment to the homes of millions of Vietnamese around the world. Similar to "Clear Channel Entertainment," the world's leading promoter, producer, and presenter of live entertainment from the Rolling Stones and U2 to Cher and Madonna, Asia Entertainment, Inc. is the world's leading promoter and marketer of live entertainment for the Vietnamese audience worldwide. Asia Entertainment, Inc. thrills millions of fans around the world with stirring experiences that only our company can provide. Asia Entertainment, Inc.'s unparalleled array of events attracts the best and brightest Vietnamese performers and fans throughout the world. Asia Entertainment, Inc.'s products have been widely distributed worldwide. With more than two hundred CDs and forty-six full-length video DVD productions to our credit, we pride ourselves on the indelible mark we have made and continue to make. Each of our video DVD products imparts important cultural and historical insights and plays an active role in preserving our unique Vietnamese identity for posterity. Asia Entertainment, Inc. appeared in the August 2004 Lighting & Sound America mainstream magazine, in which 'Asia Video 43' was featured, alongside mainstream names such as director Pierre Seguin, who directed the initial farewell tour for Celine Dion and numerous Cirque du Soleil performances; set designer John Calkins and light designer Christian Choi, who together have done work for the annual Super Bowl, the American Radio Grammy Awards, and many Victoria's Secret fashion shows. Christian Choi was also the light programer for one of Michael Jackson's concert tours. Most recently, Asia Entertainment, Inc. has worked alongside Allen Branton, a 30-year veteran of the entertainment lighting business with hundreds of successful projects to his credit such as Diana Ross, The Rolling Stones, Whitney Houston, Jennifer Lopez, and many more. Branton has been nominated by Performance Magazine readers as "Lighting Designer of the Year" eight times, winning in 1981, 1982, 1987, and 1991. These past affiliations already have ensured our business' integrity and guaranteed a more sophisticated, discerning clientele for our services and products. We have among one of the best and latest audio and video production values in the business. We are the first Vietnamese music label to use 5.1-surround sound, and Vietnamese audiophiles continually praise our recording engineer's efforts as the best. In addition to producing and distributing many top-selling musical CDs of numerous well-known Vietnamese singers worldwide, Asia Entertainment, Inc. has also released at least four live concert performances or MTV-style videos annually. In 2004, Asia Entertainment, Inc. held their second annual 'Mua He Ruc Ro' (Glorious Summer Concert) at the internationally renowned 'Kodak Theatre' which featured some of the most beautiful Vietnamese-American pageants in the world. In April of 2005, Asia Entertainment, Inc. held an extraordinary and exclusive concert 'A Vietnamese Legacy' commemorating the 30th Anniversary of Vietnamese-Americans abroad since the fall of Saigon at The National Theatre in Washington D.C. Then in July of 2005, Asia Entertainment, Inc.'s third annual 'Glorious Summer Concert' was also held, at the Long Beach Convention Center in Southern California. These live tapings or MTV-style videos were recorded for worldwide DVD release. But Asia Entertainment, Inc. is much more than an entertainment company. Through our video efforts such as "The Soldier", "War and Peace" and "Love Songs During Wartime", we remember and pay tribute to the many men in uniform who made the ultimate sacrifice to secure our freedom. We also regularly organize events to raise funds for the benefit of our brethren around the world -- such as 'Gop Mot Ban Tay' (Lending a Hand), which brought in a quarter of a million US dollars from fifteen thousand fans for the construction of a "Vietnamese Village" for those left behind in the Philippines, or our recent gift of ten thousand US dollars to help build the Vietnamese/American War Memorial which proudly stands today in the heart of southern California's Little Saigon district, as well as thirty-five thousand US dollars we gave to organize the Vietnamese Veteran's conference of 2003 in Santa Ana. Asia Entertainment, Inc., a tradition of personal commitment and community support,